2023 CHRISTMAS GALA
SPONSORSHIP OPPORTUNITIES
carafafoundationinc.org
Dear Sponsor,

**CARAFAP Foundation, Inc.** (Care and Recreational Activities for Autistic People) is excited to invite you to be a part of our annual Christmas Gala, which will be held in December 2023. Our mission is to spread the joy of the season while supporting autism and disability awareness for children, adolescents, young adults, and seniors.

CARAFAP Foundation, Inc. believes that when appropriate services and resources are accessible, individuals with disabilities can thrive, be productive and achieve their own successes. We create a supportive environment where individuals with disabilities are free to be themselves without being pigeonholed by societal norms and expectations. CARAFAP Foundation Inc. works diligently to instill confidence, values, and aspirations in all of our clients. Additionally, we are committed to promoting acceptance, inclusion, and understanding of autism in our community. CARAFAP Foundation Inc. welcomes you to join our mission by sponsoring our Christmas Gala so that our clients, volunteers, family members, and donors can unite under one roof and celebrate the holiday in a safe and welcoming environment.

Our annual holiday gala’s are fun-filled events with lively music, delicious food, and an incredible fashion show featuring those with disabilities. This year, we are excited to announce that our 2023 keynote speaker will be Autism and Parkinson’s Disease advocate Holly Robinson-Peete. Our honored guest will be Wall Street Journal bestselling author, talk show host, and award-winning civil rights attorney Areva Martin. Our 2023 gala will be our biggest celebration yet!

CARAFAP Foundation, Inc. would be honored if you would support our Christmas Gala through a sponsorship donation. Your donation will directly support our gala that is being held to provide an amazing opportunity for all participants. Additionally, your sponsorship will be recognized in our event materials, and you will be featured in our social media and marketing efforts. Most importantly, your contribution will help provide a magical memory our clients and families will forever remember.

Every individual deserves to experience the magic of the holiday season. Thank you for your consideration and commitment to making a difference in the lives of individuals with disabilities. We hope to hear from you soon.

Sincerely,

Amanda Carter

Dr. Amanda Carter, President & Founder
CARAFAP and CARAFAP Foundation, Inc.
The CARAFAP Story

Seeds for the development of CARAFAP Foundation Inc. (2016) and CARAFAP, LLC (2014) were planted by Dr. Amanda Carter when she was first exposed to the autism community while in undergraduate school. A particular case where she was required to provide line-of-sight supervision to ensure the client’s safety while out in the community awakened an awareness within her, and an idea began to grow. Dr. Carter established a strong connection with a family who has a child on the spectrum, and over time, they became her extended family. That “hands-on” experience caused her to shift career paths and concentrate on making a global impact by providing much-needed services to this underserved community.

Dr. Carter has worked as a consultant in various capacities providing treatment to those with autism and other developmental needs. She has appeared on local and international television and radio programs to inspire, educate, and spread autism awareness and advocacy. In addition, she has provided training, seminars, and services to heighten autism awareness in Ghana, Singapore, and the United Kingdom. Dr. Carter has served as an adjunct professor at Nova Community College in Annandale, Virginia. She works diligently and joyfully to provide excellent care to her clients and their families.
Making a **DIFFERENCE**.

**CARAFAP Foundation, Inc.** partners with its sister company, **CARAFAP, LLC** to provide comprehensive services to support the community. The Foundation focuses on parental and peer support to assist families who have children with disabilities and allows clients to engage in fun-filled activities, and be integrated with those who are considered neurotypical.

Services provided by CARAFAP Foundation Inc. includes:

- Respite Services
- Individualized Services
- Recreational Mentoring
- Peer and Social Skills Group
- Special Events
- Training & Workshops
- Horse Backing Riding
- Residential Services (Coming Soon)
CARAFAP CHRISTMAS GALA

CARAFAP Foundation’s Christmas Gala generates pure excitement and happiness. When you see the smiles on the faces of our clients and guests, it was well-worth the time and effort CARAFAP Foundation devoted to this event. This event will afford pure satisfaction of giving everyone respite from life’s challenges, and sense of inclusion while celebrating the season.

Our annual event aims to raise autism and disability awareness and showcases our clients artistic abilities. This event will highlight fashion, art, recognition of clients and staff. Festive decorations, upbeat music, fun activities, lively and engaging guests and your participation will contribute to the success of this event.

This year’s gala will feature Autism and Parkinson’s Disease advocate and actress Holly Robinson-Peete as our 2023 keynote speaker for the event.

“As a mom, you worry about protecting your kid. But there are extra added layers of fears when you’re talking about a kid with autism or who has some special needs issue.”

– Holly Robinson Peete
SPONSORSHIP OPPORTUNITIES

Amplify your brand to the special needs community through this magical experience. Your company will be promoted to CARAFAP Foundation Inc., audience and CARAFAP, LLC of diverse clients, event attendees, social network and key influencers. Our Christmas Gala is expected to generate impressions through user-generated social content, various media channels, and word-of-mouth networks.

<table>
<thead>
<tr>
<th>SPONSORSHIPS</th>
<th>DIAMOND $40K</th>
<th>PLATINUM $25K</th>
<th>GOLD $10K</th>
<th>SILVER $5K</th>
<th>BRONZE $3.5K</th>
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</thead>
<tbody>
<tr>
<td>Sponsor Acknowledgment and Remarks during event</td>
<td>✗</td>
<td></td>
<td>✓</td>
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<td>Corporate Video Plays During The Run-of-Show</td>
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<td>✓</td>
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<tr>
<td>On Stage Introduction of CARAFAP Foundation “VIP” Keynote Speaker</td>
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<td>✓</td>
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<tr>
<td>“Swag Bag” Provided</td>
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<tr>
<td>VIP Pre-Reception with Holly Robinson Peete, Areva Martin, and Board Members</td>
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<td>✓</td>
<td>✓</td>
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<tr>
<td>Logo And Name Recognition In Printed Materials (Invitation, Step-N-Repeat, Posters, Etc.)</td>
<td></td>
<td></td>
<td>✓</td>
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<tr>
<td>Logo printed on Carafap T-shirt (worn on models during fashion show)</td>
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<td>Social Media Acknowledgment Across All Platforms (Facebook, Twitter, Instagram)</td>
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<td>✓</td>
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<tr>
<td>Full Page Color Advertisement Within Souvenir Journal</td>
<td></td>
<td>Back Cover</td>
<td>✓</td>
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<tr>
<td>Inclusion In Pre-Event Advertising/Radio/Video</td>
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<td>✓</td>
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<tr>
<td>Sponsor Table Seating</td>
<td></td>
<td></td>
<td>2 VIP Tables (up to 20 Tix)</td>
<td>1 VIP Table (up to 15 Tix)</td>
<td>1 VIP Table (up to 10 Tix)</td>
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</tbody>
</table>

*Gifting and Tax deductible sponsorship options also available.
CARAFAP Foundation’s souvenir book provides attendees with a physical memory of an inspiring event and an opportunity to make multiple impressions. The program book is an easy way for your business, agency, or non-profit organization to join the CARAFAP Foundation Christmas Gala. Our reasonable pricing allows all to be part of our holiday celebration. We hope that you will be included!

There are advertising opportunities to fit your interests. All advertisements will be in color.

- **Full Page (8.5 x 11 / Vertical/ .125” Bleed)**  $ 1000
- **Half Page (8.5 x 5.5 / Horizontal/ No Bleed)**  $ 500

**GENERAL SPECS**

- File resolution must be 300 dpi
- Ad File format should be JPEG, PDF, Photoshop, or Illustrator
- Logo File format should be Vector/Illustrator
- Colors are to be converted to CMYK

**AD SUBMISSION DEADLINE**

- **Thursday, November 1** - Please submit camera ready artwork to info@carafapfoundationinc.org

For more information contact CARAFAP Foundation [www.carafapfoundationinc.org](http://www.carafapfoundationinc.org)
Check the appropriate boxes and fill out information below.

☐ Yes, I/we would like to support the CARAFAP Foundation, Inc. Christmas Gala as a Sponsor:
  ☐ Diamond  ☐ Platinum  ☐ Gold  ☐ Silver  ☐ Bronze

☐ Yes, I/we would like to purchase advertising space in our Souvenir Program Book:
  ☐ Full Page Ad  ☐ Half Page Ad

Contact Name:________________________________________________________
Title: _________________________________
Address:__________________________________________________________________________________________________________________________________________
City:______________________________________  State:_______  Zip: __________________
Telephone:_______________________________  E-mail:________________________________________________________

Method of Payment
Donation Amount: $_______________________________  ☐ Invoice Us  ☐ Check  ☐ Money Order

By signing this agreement, the party confirms that they have read and understand the attached terms and conditions and have entered into a legally binding contract with CARAFAP Foundation, Inc. We also agree to indemnify the organizer against any claim resulting from unauthorized use of any names, photographs, sketches, artwork, registered trademarks, labels or words in our Souvenir Book advertisements.

Signature of Sponsor/Advertiser ________________________________________________

Please make money orders & checks payable to: CARAFAP Foundation, Inc.
10290 Old Columbia Road, Suite 340
Columbia MD 21046
CARAFAP FOUNDATION
GOVERNING BOARD MEMBERS

Dr. Amanda Carter
President & Founder

Dr. Emma Norfleeet
Board Member

Dr. Daniel Markarian
Board Member

Phyllis Noble
Board Member
Schedule a call today to explore sponsorship possibilities!

ANNUAL CHRISTMAS GALA

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www.carafapfoundationinc.org